

Course description

Course title: Research methodology	Neptune code of course: GTGKG2512MNA
	Institute offering the course: Institute of Economic Theory and methodology
Course type: Compulsory	
Course coordinator: Sáfrányné Dr. Gubik, Andrea, associate professor, andrea.gubik@uni-miskolc.hu , Room, 417, main building	
Teaching staff involved: -	
Recommended semester: 2 nd	Precondition: -
Number of lessons/week: 2	Acknowledgement of course completion: exam
Credit value: 3	Training format (part-time/full-time): full-time
Aim and content of course: <p>The aim of this course is to equip students with knowledge and skills of using different research methods not only to conduct research activities but also to handle everyday situations and to make sound decisions at workplaces. For example, how to think carefully when buying consumer goods, decreasing staff turnover, deciding on training courses, etc. On completion of the course students should be able to</p> <ul style="list-style-type: none"> • distinguish between different research methods and apply the right method, • demonstrate an understanding of scientific inquiry such as research design, conceptualization, operationalization, measurement and evaluation and apply these concepts in group work assignments. • think more critically and rationally and apply different problem-solving techniques. 	
Competences to be developed: <i>knowledge:</i> M:4,12, ELM: 4, SZV:4, MBA:3, RK: 4, VSZ: 4, VF: 4, NG: 4,8 <i>skill:</i> M:1,4,6, ELM: 1,7, SZV: 1,5, MBA:1,4,5,6, RK: 1,3,4,5, VSZ: 1,4, VF: 1,4,6, NG: 1,3,5,6 <i>attitude:</i> M:2, ELM: 2,3,5, SZV:2, MBA:2,3, RK: 3,4,5, VSZ: 2,5, VF: 3, NG: 3 <i>autonomy and responsibility:</i> M:1, ELM: 1,5, SZV:1,8, MBA:1,6,7, RK: 1,4, VSZ: 1,4, VF: 1,6, NG: 1,6	
Thematic description of course content:	
Lecture: <ol style="list-style-type: none"> 1. Human inquiry and science 2. Research design 3. Formulate a research question 4. Formulate a research question - practice 5. Literature review 6. Conceptualization, operationalization, and measurement 7. Sampling 8. Data collection methods: Questionnaire, 9. Data collection methods: Interview, Field research 10. Data collection methods: Experiment 11. Unobtrusive research (content analysis, analysing existing statistics, comparative and historical research) 12. Data collection methods: Evaluation research; 13. Data collection methods: Case study 14. Ethics 	

Method and evaluation of in-semester assessment:

The colloquium can be obtained by the successful completion of a pre-exam or by passing an exam during the exam period. Extra points can be earned by completing a homework.

Completion requirements and evaluation criteria for seminar grades and exams:

Theoretical questions and practical questions 50-50 percent. The written exam is evaluated on a five-grade scale (1-5): excellent (22-24); good (19-21); average (16-18); passed (12-15); failed (0-11). The exam is 24 points in total. The duration of the exam is 50 minutes.

Other information:

Semester: 2022/2023 2nd

Lectures: Building A/1 Room 227, Wednesday 12-14

Lecturer's consultation date: Wednesday 10-12

If the University switches to distance learning for any reason (epidemic situation, energy situation), students will be informed of the procedures (class attendance, assessment, etc.) via a Neptun message, which will overwrite the information set in this syllabus.

The e-learning interface of the University of Miskolc provides additional information and study materials. *Please check your Neptun regularly.* The e-learning interface of the University of Miskolc provides additional information and study materials.

Compulsory literature:

Saunders, M.; Lewis, P and A. Thornhill (2008). Research Methods for Business Students. Pearson Education

Babbie, E. (2013). The practice of social research. Wadsworth, Cengage Learning
ppt presentation of the lectures

Recommended literature:

Bryman, A., Bell, E. (2011). Business Research Methods. Oxford University Press

Veal, A.J. (2005). Business Research Methods. A Managerial Approach. Pearson Education

Leary M.R. (2004): Introduction to behavioural research methods. Pearson Education